



**Questions to ask yourself**  
Radio makes the difference



# Ask yourself...

If you could stand at the top of Snaefell with a megaphone and talk directly to 38,600 Island residents who have money to spend about your business, products and services...

..would you?

(source: RAJAR/Ipsos MORI /RSMB. Q1 2012 Isle of Man)





# Ask yourself...

If you could get into the cars of the 38,600 people who do the school-run and drive to work every morning and evening...

..would you?



## Ask yourself...

If you could sit next to each of these 38,600 people while they're surfing the net and whisper your business name and website address in their ear...

...would you?





We're not psychic...

but we're willing to bet that you'd at least consider it because...





Advertising your business on Manx  
Radio tells people about your business  
quickly, repeatedly and cost-effectively





We attract 38,600 listeners every week...whilst they're driving, cooking, washing-up, doing the housework. gardening, ironing, washing the car, surfing the net, decorating, walking the dog...even in the shower!





We deliberately target the 40+ ABC1 audience because...they have the disposable income to buy your products and services





We aren't the ad break where people make the tea, we aren't tomorrow's fish & chip paper...we're with our listeners all-day, every-day!



# Call now...

and find out how we can help you grow your business

## JOHN MARSOM

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## GENERAL ENQUIRIES

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**manxradio.com**